

REVIEWS OF PERIODICALS

by Mark Maestrone

Esprit: Sports et Olympisme: Jean-Pierre Picquot, 172 Bd. Berthier, 75017 Paris, France. [In French]

September 2011 (#61). France is always a contender in the Rugby World Cup and the 2011 competition was no exception. Unfortunately, the French team lost to host New Zealand in the finals, 7-8. *Esprit* covered the lead up the Cup with articles on the philately of this event, as well as French participation in prior RWC's. Additional articles in this issue review the Chicago World Olympic Collectors Fair and new philatelic issues related to the London 2012 Olympic Games. Olympic equestrianism and the career of French horseman, Pierre Jonquieres d'Oriola, who was active in the Olympics from 1952 through 1968 is reviewed through the philately of the period. Finally, reports on summer sports events and the 2011 FIFA Women's World Cup held in Germany complete this issue.

Olimpiafila: MOSFIT, Vorosmarty u. 65, 1064 Budapest, Hungary. [In Hungarian; English synopses]



August 2011 (Vol. XIV, No. 1). Canoeing is a sport in which Hungarian athletes excel. This year, Szeged, Hungary, hosted the World Championships, so naturally this issue of *Olimpiafila* provides plenty of philatelic coverage for enthusiasts. General Secretary of the Hungarian Canoe Federation, Gábor Schmidt, talks

about how the popularity of the sport is promoted to youth by marketing the Hungarian stars in the iconography of the period. In the past, canoeing champions have posed as comic strip superheroes and action figures. This year they are rock stars (above). Now that's what I call clever marketing!

The 75th anniversary of the Berlin Olympics of 1936 is celebrated with a look at stamps, postmarks and meters which portray medalists from those Games. Of course issues devoted to Jesse Owens are prominent.

Olympiaposten: NOSF Postboks 3221, Elisenberg, NO-0208, Oslo, Norway. [In Norwegian]

Vol. 6, No. 2, 2011. With this review, *JSP* inaugurates its coverage of the journal of the Norwegian Society of Olympic and Sports Philatelists (NOSF). As the language of philately is universal, the Norwegian text is no particular hindrance to enjoying this full-color publication. The primary article in this 24-page issue is by Fredrik Schreuder who writes about the overprinted Olympic stamps from 1896 to 1948 (Athens 1896 & 1906, Antwerp 1920, Paris 1924 and London 1948). Also included in this issue is a brief illustrated report on the 12 postmarks produced for the FIS Nordic World Ski Championships which took place from 23 February to 6 March 2011 in Oslo, Norway. A review of the Olympic Collectors Fair in Chicago by Halvor Kleppen and a separate article on the IOC Collectors Commission by Gerhard Heiberg, the commission's chairman and IOC member of Norway, are also featured.

Torch Bearer: Miss Paula Burger, 19 Hanbury Path, Sheerwater, Woking, Surrey GU21 5RB, U.K.

September 2011 (Vol. 28, #3). With the countdown clock ticking away toward the London 2012 Olympics this coming July, this issue of *Torch Bearer* brings us up to date on the new Royal Mail issues as well as plans to honor every Team GB gold medalist with a stamp.

Editor Bob Farley presents a very detailed report on the 2008 Beijing Olympic Games "logo" stamp which was authorized by China Post for use in "personal" souvenir sheets which appeared in seemingly countless variations.

Continuing their discussion of pin collecting, authors Sid Marantz and Bud Kling present an overview of what collectors may expect in London next year along with suggestions about how to cope with the flood which they predict may exceed 5000 different pin designs!

UICOS, the Italian sports and Olympic collectors group, has a new contact address: c/o CONI Servizi, Largo Lauro de Bosis 15, Foro Italico, 00135 Roma, ITALY